
Sponsorship Opportunities

About Us

Graham's Foundation's *vision* is a world where no parent goes through the experience of prematurity alone.

Our *mission* is to inform and guide parents of preemies so that they may confidently navigate the journey of prematurity.



Graham's Foundation programs are designed to meet the unique needs of parents of preemies. Our **Care Packages** include helpful information and resources for every stage of the prematurity journey.

Our **Preemie Parent Mentor Program** allows new preemie parents to speak to other parents that have faced similar challenges.

Parents can **find encouragement** and conversation by following along with Graham's Foundation on social media.

Created by experts and parents and designed to inform, comfort, organize, and engage, the **MyPreemie app** for preemie families promotes parent well-being and engagement in the NICU and beyond.

f 59K Facebook Followers  4K Instagram Followers  10K Email Subscribers

MyPremie Capital Campaign

MyPremie is the most recommended mobile app for preemie parents. Over 250,000 families have leveraged the app since it debuted in 2013.

The goal of our capital campaign is to raise \$100,000 by the end of 2025 to help us make the upgrades and improvements to ensure the app is available well into the future.

Our most urgent need to ensure that the app continues to be available and stable is upgrading the app's software code. It is becoming obsolete and as a result it is becoming increasingly difficult to find the technical skills needed to make updates and ensure that it is in compliance with the requirements of iOS and Android. Your donation will enable us to update (refactor) the software, which will ease, simplify and lower the cost of future updates and enhancements.

Your donation will also help us move the app to the cloud, which will enable parents to share an account with one another and other family members. It also means their precious data will be continually backed up and available.

Lastly, your donation will help support a thorough review of the content and graphics to ensure that the look, feel and quality is maintained during the app's technical transition.



Available for both iPhone and Android in English and Spanish



Clear information on over 100 issues related to prematurity with suggested questions to ask your baby's healthcare provider



A journal comes with prompts that help you chronicle your preemie's milestones in text and photos, as well as your own feelings



Track your baby's growth and see how it compares with standard growth charts for premature babies



"Remember-To-Ask" and **"Remember-To-Do"** lists prepare you for conversations with doctors and nurses

MyPremie Fundraiser

The MyPremie Capital Campaign Launch Event is focused on raising funds to ensure that MyPremie continues to be a valued and trusted resource for parents of premature babies as well as provide an opportunity for preemie parents in the NYC region to come together, connect, share and celebrate their journey.

Sponsors have the opportunity to be part of our special in person event as well as recognition from our online and social media publicity efforts.

Sponsorship Levels and Benefits

	MIRACLES PROGRAM UNDERWRITER	RESILIENCE	HOPE	FRIEND
Investment	\$15,000	\$10,000	\$5,000	\$500
How many available	1	1	Unlimited	Unlimited
Number of Tickets	12	8	4	2
Opportunity to speak during the event	√	√		
Recognition during event	√	√	√	√
Recognition on Graham's Foundation website and social media	√	√	√	√

For more information, please contact
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